EaSE
ASSESSING INNOVATION

	Tienda	RedShop	VirtueMart
General			
Support (Free and Professional)	yes	yes	yes
SEO		yes	
SEO on product level		yes	
Extensibility	yes	yes	yes
Forward Compatibility	yes		
Sample Data	yes	yes	yes
Preconfiguration		partial	yes
Products			
Unlimited Products	yes	yes	yes
Categorization and Tags	yes	yes	yes
Downloadable	yes	yes	yes
Subscriptions	yes	yes	yes
Physical Product	yes	yes	yes
Inventory Management	yes (t1)	yes	yes
Pre-order		yes	
Watermark		yes	
Multiple Category Mapping	yes	yes	yes
Import Product Data		yes	yes
Data Migration	X-Cart, VirtueMart	yes	
Export Products as CSV		yes	yes

(t1) Lightspeed POS integration, from Xsilva

	Tienda	RedShop	VirtueMart
Order Calculation			
Notification on orders	yes (t2)	configurable	
Batch download of new orders			
Accounting Software integration		in pro version	yes

(t2) Notifications go to Joomla Users that are marked to receive system notices in the core user manager

	Tienda	RedShop	VirtueMart
Shipping			
Shipping methods/modules	yes	yes	yes
Configurable taxes	yes	yes	yes

	Tienda	RedShop	VirtueMart
Checkout			
Guest checkout	yes	yes	yes
Single page check out			
Payment Processing			
Paypal	yes	yes	yes
Google Checkout	yes	in pro version	
eCheck			yes
Checks (Manual)	yes	in pro version	
Third-party (AuthorizeNet)	yes	in pro version	yes
Other Payment Gateways:	2Checkout, Moneris, Pagseguro, Payson, SIPS (France), CTRIV (Italy)	in pro version	
Promotion			
Gift vouchers and discounts	yes	yes	yes
Discount Coupons	yes	in pro version	
Discount	highly configurable	yes	yes
Tracking codes		3rd party	
International			
Translations available	yes	yes	
Currencies	yes	yes	yes
Numeric formats	yes	yes	
Dates	yes	yes	
Templates			
MVC compliance	yes	yes	
CSS	yes (t3)	yes	
Multiple templates/view	yes	yes (r1)	yes

(t3) Tienda has its own CSS file, but since you can define individual templates for each product, you can also have individual CSS files for each product/category

(r1) Custom templating system based on tags working within Joomla templating framework

	Tienda	RedShop	VirtueMart
Media			
Gallery	yes	yes (r2)	yes
Thumbnails	yes (t4)	yes	yes
Multiple images sizes	yes	highly configurable	yes
Video	yes (t5)	yes	
Files	yes (t6)	yes	

(t4) Tienda has an option to re-create thumbnails from the backend

(t5) Product descriptions support normal content plugins, so you can use any Joomla extension to embed videos into product descriptions

(t6) Native support for file attachments to products

(r2) RedShop has a batch upload feature and built-in Lightbox functionality